



Media Advisory

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Advance Interviews with APAP President and CEO Lisa Richards Toney Available

**Media Registration Open for
The Association of Performing Arts Professionals'
64th Annual All-Online Global Gathering of the Performing Arts Industry
at APAP|NYC+ 2021, January 8-12**

**Leading Public Health Authority Dr. Anthony Fauci Announced
as Saturday Plenary Speaker**

December 17, 2020 (Washington, DC)---APAP|NYC is the world's premiere gathering of the performing arts presenting, booking and touring industry and the annual members conference of APAP, the Association of Performing Arts Professionals. For details, visit apapnyc.org.

WHEN:

January 8-12, 2021

Pre-conference takes place January 6-8, 2021.

MEDIA CREDENTIAL REGISTRATION IS NOW OPEN

Save the date for a media preview on Monday, January 4, 2021 at 12:00-12:30 p.m. EST.

WHAT: Every January, APAP|NYC is where performing arts professionals gather to explore issues critical to the field and present the best and newest of dance, music, theater at APAP's annual membership conference. The 2021 edition will be entirely online.

The all-online conference will deliver the many valuable elements from the in-person annual conference, including quality programming and networking events. Additionally, APAP|NYC+ will offer many opportunities to connect with

collaborators and activate the art, through a virtual EXPO Hall, pitch sessions and performance showcases.

WHY: Most importantly, this year's conference is an agenda-setting conference, tightly focused on issues to help the performing arts field navigate the next 12-18 months. Critical, fieldwide conversations will happen daily, focused on topics like public health, anti-racism, the climate crisis, equitable practice, and the reopening and restarting of the performing arts. More information on regularly updated APAP|NYC+ programming and conference activities can be found [here](#).

WHO: Dr. Anthony Fauci will speak on Saturday, Jan. 9, 2021 at 1:00-2:00 p.m. (EST) in a plenary session titled "Public Health and Re-Opening the Live Performing Arts" in conversation with Maurine Knighton of the Doris Duke Charitable Foundation. Called "the face of America's fight against Coronavirus" (BBC), Anthony S. Fauci, M.D. is director of the National Institute of Allergy and Infectious Diseases (NIAID) at the U.S. National Institutes of Health, where he oversees an extensive research portfolio focused on infectious and immune-mediated diseases. Dr. Fauci was recently named chief medical advisor to the incoming Biden administration.

APAP|NYC+ 2021 will be the first conference under the leadership of [APAP's new President and CEO Lisa Richards Toney](#) who joined APAP in July 2020. Toney brings more than 20 years of experience to APAP having held leadership positions at the DC Commission on the Arts and Humanities, the Pen/Faulkner Foundation, The American Place Theatre, and the Debbie Allen Dance Academy.

The Association of Performing Arts Professionals (APAP) is the national service, advocacy and membership organization dedicated to developing and supporting a robust performing arts presenting, booking and touring field and the professionals who work within it. Among its more than 1,600 APAP members are leading performing arts centers, municipal and university performing arts facilities, culturally specific organizations, artist agencies, managers, touring companies, consultants, service organizations, and self-represented artists.

HOW: Learn more about the conference at [APAPNYC.org](#). Follow APAP on Twitter and Instagram at @APAP365 and using the hashtag #APAPNYC, and on Facebook at [facebook.com/APAPNYC](#). APAP membership information can be found at [APAP365.org](#). APAP|NYC is a founder of [JanArtsNYC](#). Online in 2021, JanArtsNYC is the most comprehensive annual celebration of the performing arts around the globe and annual convergence of major performing arts industry forums and public festivals.

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